



## Experience Summary

	Years
<b>Graphic Design</b>	<b>25+</b>
<b>Client Relations</b>	<b>25+</b>
<b>Concept Communications &amp; Copy Writing</b>	<b>25+</b>
<b>Styling and Art Direction for Film &amp; Print</b>	<b>15+</b>
<b>Inception Design for Web</b>	<b>7+</b>

## Industry Design Emphasis:

**Real Estate, Hotel/Resorts, Art Galleries, Retail Products, Non-Profits**

Noted Clients:

Ritz Carlton Tucson, Long Beach Convention & Visitor's Bureau, Caterpillar, Latino Film Academy, Quail Creek Retirement Community, Barrio de Tubac Masterplanned Community, Long Realty, Embassy Suites, Casino del Sol, Canyon Ranch, Tohono O'odham Nation

## Portfolio: [EvansDesignGroup.com](http://EvansDesignGroup.com)

**Software Skills:** Mastery — InDesign  
 Mastery — Internet Research & Information  
 Proficiency — Photoshop  
 Proficiency — Microsoft Office Suite (Word, Excel, Powerpoint)  
 Competency — Quick Books Pro

**Spanish:** Conversational

## Work History

**Principal, Evans Design Group 1992 – present**

### **Graphic Design, Art Direction, Production, Media Buying, Styling For Print & Film, Location Management.**

- Produced innumerable collateral including: brochures, print ads, 88 page destination planner, websites, identity, mailers, newsletters, packaging, catalogues and invitations.
- Created a feature film, numerous shorts and commercials.
- Art directed and styled in countless settings from The Ritz Carlton Residential to the Tohono O'odam Nation, Caterpillar and Casino Del Sol.

**Director of Marketing, (Consultant) Quail Creek Master-Planned Community, 1996-1998**

- Produced all materials; Directed all concepts, designs, media buying and deadlines.

**V.P. Marketing/Advertising, Sr. Art Director, Barrio de Tubac Masterplanned Community, 1984-1992**

- Secured Real Estate License. Assisted Broker with new property research.
- Produced all materials; Directed all concepts, designs, media buying and deadlines

**Senior Designer, India Ink Home Furnishings, (Los Angeles) 1989-1991**

**Farm Worker & Tractor Painter, Evans Cotton, 1965-1977 (Summers)**

## Education

Graphic Design: University of Arizona; Fine Arts: University of Utah, Glendale Community College

## Passions & Interests:

Family & Friends, Food & Wine, Ceramics, Travel, Reading, Pilates